

IN THE CLAIMS

Add the following new claims.

~~27. The hang tag of claim 5, wherein said pouch includes an aperture, and said attachment means further includes connecting means between said product and said aperture.~~

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28. The hang tag of claim 24, wherein said aperture along said edge of said digital memory is disposed away from the encoded information provided on said digital memory.

29. The hang tag of claim 23, wherein said aperture is disposed beyond the encoded information provided on said digital memory and along the periphery.

REMARKS

Applicants respectfully request consideration of the above amendments submitted herein for the present patent application.

Additional new claims 27-29 have been added to the subject patent application to further round out the scope of protection to which applicants are believed entitled.

An early and favorable action is thus earnestly solicited. Any extra claim fee due with the amendment may be charged to this attorney's Deposit Account No. 10-0100. In the event that a credit or another charge is to be made relative to this subject patent application, same may be charged or credited to such